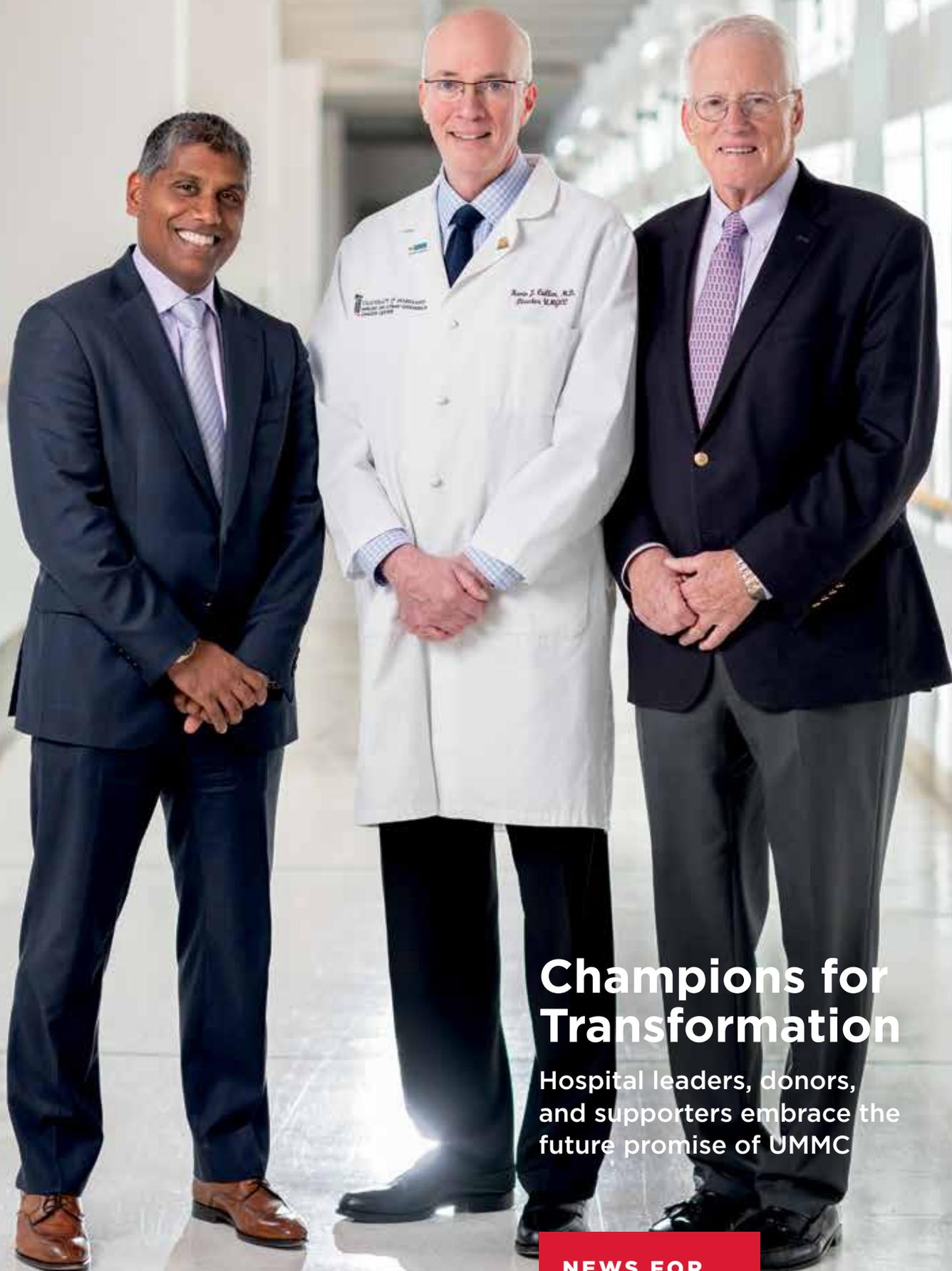




IMPACT

UNIVERSITY OF MARYLAND MEDICAL CENTER



Champions for Transformation

Hospital leaders, donors, and supporters embrace the future promise of UMMC

NEWS FOR
DONORS AND
FRIENDS

IN GRATITUDE

Determination. Advocacy. Commitment. Resiliency.

These words describe the character of a champion. At the University of Maryland Medical Center (UMMC), our champions are our doctors, nurses, and hospital staff who dedicate their lives to healing the sick and discovering new, lifesaving treatments; they are our patients and families who put their trust in us and share their story to inspire others; and they are our dedicated donors, like you, who invest in the advancement of patient care, research, education, and technology.

At UMMC, our champions don't wear gold medals or seek the spotlight. They walk among us in the hallways of our hospital and on the streets of our communities; they stay up all night to care for a sick child or make a generous gift to fund a groundbreaking clinical trial.

You are among our close circle of supporters on whom we rely to advance our mission. I have the unique opportunity to see our visions become a reality thanks to your support. It has been one of my greatest privileges as the President and CEO of UMMC.

As of December 1, 2019, I will be the new President and CEO of the University of Maryland Medical System (UMMS). I am extremely humbled that our Board of Directors has shown such trust and confidence in my abilities, vision, and commitment to our system.

Together, we have accomplished a great deal for UMMC. As I move into my new role, I will remain committed to our mission of patient-centered care, education, research, and community engagement. Alison G. Brown, MPH, will step in as your interim president and is no stranger to UMMC, having spent most of her career with UMMS and serving as the President of the Midtown Campus.

It has been an honor to serve as your President and CEO, and I look forward to building on the foundation we have created together. Thank you for being our champion.



Mohan Suntha, MD, MBA
President and Chief
Executive Officer

University of Maryland
Medical Center

The Marlene and Stewart
Greenebaum Professor of
Radiation Oncology

University of Maryland
School of Medicine

New Fund Aids Catastrophically Injured Patients

THE UPMAN ENDOWED FUND FOR R ADAMS COWLEY SHOCK TRAUMA CENTER PATIENTS provides support for lodging, transportation, and food

When a person survives a catastrophic injury, it's not only their physical scars that run deep. Below the surface, many people struggle psychologically and emotionally. Some face isolation, crippling debt, and an inability to work. Life as they know it will never be the same and accepting this reality can be one of the biggest challenges of all.

Carole Upman knows these circumstances all too well, having devoted much of her life to helping this population. In 1991, she founded and became president of Chesapeake Disability Management, Inc., an organization that offers catastrophic case management services to injured workers. While she has since retired and closed the company in March of this year, Carole oversaw a staff of knowledgeable, experienced nurses and vocational counselors who worked with injured workers with intense rehabilitation needs.

"These injured workers may require long distance transportation or a rehabilitation service at home in a different state than they experienced the injury," Carole explains. "It takes creative planning and backup plans to move to the next level of recovery."

As a registered nurse, certified case manager, and nurse life care planner, Carole has seen some of the most extreme and complex cases — second or third degree burns over 80 to 90 percent of a person's body, traumatic brain injuries, spinal cord injuries, and crushed/amputated extremities. The people Carole served were injured on the job and her role was to help these patients navigate through the various challenges of surviving a catastrophic event. She addressed matters such as worker's compensation, communicating with insurance companies, offering support to the family, and helping the patient regain their independence.

"Whatever the needs were, my purpose was to make this an easier experience for them. These individuals were coping with a plethora of problems," she explains.

Many people that Carole encountered over the years received treatment at the R Adams Cowley Shock Trauma Center. Her relationship with Shock Trauma began in the 1970s, when she first learned of the "golden hour" and saw up close the inner workings of the trauma center. To this day, Carole remains impressed by the highly orchestrated care that occurs for every patient, in every circumstance.



Carole and Michael Upman established The Upman Endowed Fund for R Adams Cowley Shock Trauma Center Patients to help injured workers and trauma patients with everyday needs, such as lodging, transportation, gas, parking, and food.

“There are systems and protocols in place at Shock Trauma not only administratively, but medically to help ensure that the team doesn’t miss potentially life-threatening issues that may go unseen in other facilities,” she says.

Carole provided emotional support as well. The mental toll that a catastrophic injury takes on both the patient and their family is substantial — and when a person’s livelihood is dependent on the use of their body, the emotional cost is that much higher.

“When you take away their ability to work, it’s devastating psychologically and socially,” Carole explains. “They don’t know what their role is in society and they don’t know if they have a role in society. How are they going to be able to recover when they’ve defined themselves by what they physically did? And many of these folks have done hard physical labor.”

Over the years, Carole witnessed the relentless grief of patients who lost so much of their livelihood due to their injury. She also recognized the difference that having — or not having — family support made in their recovery. Involved and present families can boost the patient’s morale, help move them forward, and give them hope for the future. However, many families cannot shoulder the daily costs that come with visiting their loved one — especially if the family lives far away and their relative is hospitalized for weeks or months.

To alleviate this obstacle, Carole and her husband, Michael, established The Upman Endowed Fund for R Adams Cowley Shock Trauma Center Patients. Carole’s admiration for Shock Trauma coupled with her longtime advocacy for severely injured workers inspired the creation of the fund, which will

help with everyday needs, such as lodging, transportation, gas, parking, and food.

“Not everybody has as much on reserve as we’d like these days. The idea is that if the patient or family has an urgent need, but doesn’t have the financial resources to fill it, the fund will cover the cost,” Carole explains. “I want the family to have what they need to stay involved in their loved one’s recovery.”

She and Michael feel blessed that they have the means to provide this opportunity to future patients and families. While she knows the fund won’t solve every challenge, Carole hopes it will at least bring some respite during an extremely trying and difficult time.

“I hope this fund makes their life changes more tenable and eases some of the new challenges that they will have to learn to navigate,” Carole says. “And maybe take down some of the barriers to wellness.” ■

“Not everybody has as much on reserve as we’d like these days. I want the family to have what they need to stay involved in their loved one’s recovery.”

Carole Upman



MEET OUR CAMPAIGN CHAIR

When asked to serve as Chairman of the Campaign Committee for the Roslyn and Leonard Stoler Center for Advanced Medicine, Dr. William 'Brit' Kirwan readily agreed. The former Chancellor of the University System of Maryland and current Chairman of the Kirwan Commission felt a sense of personal obligation to join such an important effort.

"I've had a very long and wonderful relationship with the University of Maryland Medical Center. It's just always been one of the real joys of my professional life to have had this relationship," says Dr. Kirwan, who also serves on the University of Maryland Medical Center Board of Directors. "But I think my greatest emotional attachment comes from the cancer care that my wife, Patty, received when she was diagnosed with multiple myeloma in 2010."

For eight years, Patty underwent multiple forms of therapies and treatments at the University of

Maryland Greenebaum Comprehensive Cancer Center (UMGCCC). Both she and Dr. Kirwan were deeply impressed by the expert, compassionate, and coordinated care of the entire medical team.

"It was a difficult time for us, but we always felt so welcomed and so beautifully cared for by the talented professionals at the Greenebaum Comprehensive Cancer Center," he says.

While Patty passed away from complications of the disease in 2018, Dr. Kirwan's steadfast commitment to the advancement of cancer care continued. His role as Campaign Chairman is undoubtedly reflected in his affection for Patty, whom he first met in the seventh grade and was married to for 58 years.

"Patty taught my family, our friends, and me an invaluable lesson — how to face life's greatest challenges with grace and courage," Dr. Kirwan says. "It was really, in so many ways, such an inspirational thing to see how she

came to grips with the great difficulties and traumas of her condition, never complaining, always in good spirits, and invariably displaying her charming sense of humor right until the very end."

Scheduled to break ground next year, the nine-story Roslyn and Leonard Stoler Center for Advanced Medicine will be constructed above the main entrance of the University of Maryland Medical Center at 22 S. Greene Street. It will be an incredible resource for future generations faced with a cancer diagnosis and will enable advancements in patient care, research, and discovery.

"I look forward to helping this transformative project come to fruition. We have such amazingly talented people who are really working at the cutting-edge of research on cancer treatments," Dr. Kirwan says. "When you think about a brand-new facility with all the best possible equipment and spaces, there's no limit to what the Center will be able to accomplish." ■

Remembering Marlene Greenebaum

The last mile of this year's Maryland Half Marathon & 5K honored the life of one of our most dedicated and generous champions.

Marlene Greenebaum was known for her kind words and compassion when speaking to people with cancer. She and her late husband, Stewart, made the founding gift to the University of Maryland Marlene and Stewart Greenebaum Comprehensive Cancer Center (UMGCCC) in 1996. Drawing from her own cancer experience, Marlene brought comfort to countless patients and their families over the last two decades.

"She was the embodiment of grace and compassion along her own cancer journey and in how she supported others in theirs," says Mohan Suntha, MD, MBA, president and chief executive officer of the University of Maryland Medical Center.

Marlene passed away last December at the age of 80, leaving behind two children, three grandchildren, and an extensive legacy of giving to UMGCCC. Marlene and Stewart's passion for advancing cancer care and research lives on through their son, Michael, who serves on the UMGCCC Board of



Marlene and Stewart Greenebaum

Advisors and the University of Maryland School of Medicine Board of Visitors, and is the cofounder of the annual Maryland Half Marathon & 5K.

In this year's race, Michael dedicated the final mile to his mother. Inspirational quotes and photos lined the streets of "Marlene's Mile," giving runners an extra boost of encouragement as they headed toward the finish line.

"It was really special to honor my mom this year," Michael says. "She was

a wonderful woman who was extremely passionate about cancer care, research, and discovery. When she would visit with cancer patients, I know she made life a little brighter for them. Her photos and quotes along the race course brought a similar feeling to many of our runners and walkers."

This year's Maryland Half Marathon & 5K attracted more than 1,700 runners and raised a net revenue of more than \$375,000 for cancer research, the highest ever raised for UMGCCC. It will benefit groundbreaking research in several areas including lymphoma and leukemia, prostate cancer, and brain cancer.

"The legacy of Marlene Greenebaum is seen every day through our achievements and progress in cancer care," says Kevin J. Cullen, director of UMGCCC. "Marlene was a dear friend and benefactor who turned her experience with cancer into a mission to help those who suffer from the disease here in Maryland and around the world." ■



Samantha Greenebaum, Heather Greenebaum, Michael Greenebaum, and Robbie Greenebaum ran in honor of Marlene Greenebaum.

Runners are off to a quick start at the Maryland Half Marathon & 5K.





Champions for Children

When Jill and Chris Davis visit the University of Maryland Children's Hospital (UMCH), a big smile appears on the face of every child in our care. Since 2016, Jill and Chris have been champions of our mission. Their initial gift of mamaRoo infant seats to the Drs. Rouben and Violet Jiji Neonatal Intensive Care Unit (NICU) provides comfort to every premature or critically ill baby; their annual participation in *Crush's Homers for Hearts Home Run Derby* inspires others to give and brings awareness to our institution.

Once again, Jill and Chris stepped up to the plate by making a \$3 million gift to construct a new, state-of-the-art Pediatric Hybrid Catheterization/ Operating Room. Their generous gift is the largest philanthropic donation from a Baltimore sports figure to UMMC.

"This is a cause that is close to our hearts," says Chris. "Everyone at the hospital has inspired our family — from the patients and families who show such courage in the face of overwhelming challenges to the medical professionals and caregivers who dedicate their careers to saving and improving lives."

Chris and Jill named the new unit after their daughter, Evie, who was born with a ventricular septal defect in January 2018. The Evelyn Kay Davis Congenital Hybrid Catheterization Suite will be a comprehensive surgery center equipped to perform lifesaving pediatric surgeries.

"We are committed to showing our daughters that with great privilege comes great responsibility," Chris says. "As their father, I pray that my girls will embrace opportunities to serve others and love as they are loved. I

Baltimore Oriole
Chris Davis and his wife, Jill, recently made a lead gift to construct the Evelyn Kay Davis Congenital Hybrid Catheterization Suite, a state-of-the-art unit that will benefit countless young lives.



"This is a cause that is close to our hearts. Everyone at the hospital has inspired our family."

Chris Davis

want to encourage and empower them in the hope of watching them grow into caring, compassionate, generous leaders who are inspired to help those in need."

The new suite will position the hospital to meet the growing needs of seriously ill children. In the Children's Heart Program alone, surgeries have increased by 50 percent within the past year and the new addition will help it reach its fullest potential.

"We are incredibly grateful to Jill and Chris for their steadfast generosity, commitment, and time they spend with our young patients," says Steven J. Czinn, chair of the Department of Pediatrics at the University of Maryland School of Medicine and director of UMCH. "Their interaction with patients, families, and staff, coupled with community-wide events like *Crush's Homers for Hearts Home Run Derby* supports the lifesaving work being done within our hospital — specifically the innovations with our nationally recognized Children's Heart Program, which has seen tremendous growth and stellar patient outcomes."

Mohan Suntha, MD, MBA, president and chief executive officer of UMMC, says: "This remarkable gift from Chris and Jill Davis will benefit children throughout the state of Maryland and beyond. It will provide critical support to expand the resources and technology available at the University of Maryland Children's Hospital — including a new cardiac catheterization lab and operating room — allowing our world-class experts in children's heart disease to provide the most advanced care possible. We are grateful to Chris and Jill Davis for their generosity and partnership." ■

PLANNED GIVING

THE UNIVERSITY OF MARYLAND MEDICAL SYSTEM FOUNDATION appreciates the many gifts it has received over the years from grateful patients and friends through their estate plans. A planned gift can have a dual impact. It can provide for you and your family and, at the same time, secure a strong future for our institution. Your financial and philanthropic goals can determine the type of planned gift that is best for you.

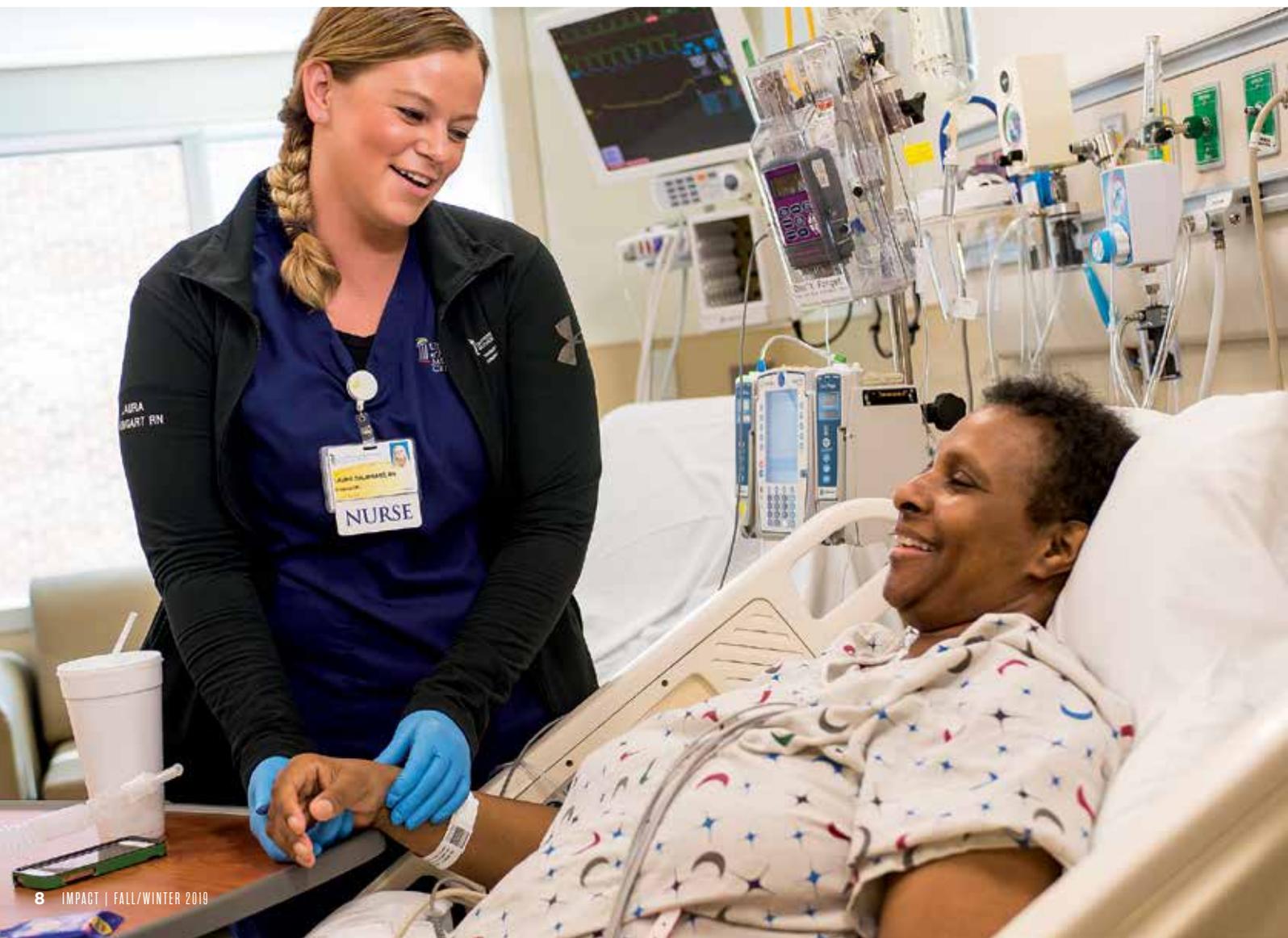
There are many planned giving opportunities available to leave a lasting legacy to the University of Maryland Medical Center, including:

Bequests

- An outright gift providing the satisfaction of extending impact and interests beyond a donor's lifetime
- May reduce or eliminate estate taxes

Appreciated Securities

- Charitable income tax deduction for full fair market value of the securities
- Avoid capital gains taxes that would have been due if a donor sold appreciated securities



AT UMMC

Life Insurance

- May enable a donor to make a larger gift than through a bequest or cash donation
- Gift credit and an immediate income tax deduction for the cash surrender value of the policy

Real Estate

- Income tax charitable deduction based on the full fair market value of the property
- Avoidance of capital gains taxes on the appreciated portion of the value

Retained Life Estate

- Donate property, but retain the use of the property (such as a residence or farm) during benefactor's lifetime

Retirement Plan Assets

- Distributed directly to a beneficiary who is named to receive the plan assets
- Extra tax savings from donation of retirement plan assets, which are subject to income taxes and may also be subject to federal estate taxes for individuals who inherit them

Charitable Lead Trust

- Possible estate and gift tax savings
- Income tax deductions may be possible for value of payments made to charity
- Assets eventually returned to a donor's loved ones

Charitable Gift Annuities Trust

- Immediate charitable income tax deduction for a portion of the gift
- Fixed income for a donor and/or second person for life
- Income payments can begin immediately or can be delayed until a future date chosen by the donor
- When the gift annuity ends, assets used for a purpose the donor designates

Charitable Remainder UniTrust

- Immediate charitable income tax deduction for a portion of the gift
- Fixed or variable income for a donor and/or another person
- Specified term (generally a donor's lifetime)
- Income based on a payout rate chosen by the donor
- When the trust ends, assets used for a purpose the donor designates

To learn more about planned giving opportunities offered by the University of Maryland Medical System Foundation, please contact us at 410.328.5608 or visit www.ummsfoundation.org.



CORINNE "PEACHY" SCHWARTZ had a zest for life that matched the color of her hair — a vibrant outlook that complimented a generous and compassionate personality. Most everyone referred to her as Peachy, a nickname that originated from her peachy cheeks as an infant, recalls Richard Schwartz, one of her three children.

Peachy and her late husband, Joseph, were benefactors of the University of Maryland Medical System. They named the Joseph and Corinne Schwartz Division of Transplantation at the University of Maryland Medical Center and the Schwartz Stroke and Brain Injury Center at Kernan Hospital, now the University of Maryland Rehabilitation & Orthopaedic Institute.

Before Peachy passed away at the age of 94 this past December, she planned one last major gift — a bequest to benefit the Children's Heart Program at the University of Maryland Children's Hospital, which is on the leading-edge of discovery into new treatments and therapies for pediatric heart disease.

"I live to give' — that was really her philosophy. She wanted that quote on her headstone," Richard says.

Inspired by his parents, Richard has also given significantly to the University of Maryland Medical Center in support of the R Adams Cowley Shock Trauma Center and the Drs. Rouben and Violet Jiji Neonatal Intensive Care Unit.

"My mother loved when I told her I made a donation and would always ask me, 'How much?' and then would say, 'Give more,'" Richard laughs. "Our family always hoped that our giving changes lives and saves lives — that would be the ultimate gift."



The Ronny Maher Memorial Polo Match has benefitted Shock Trauma for 22 years.

Honoring



It's been more than two decades since a medivac transported Ronny Maher, Sr. to the R Adams Cowley Shock Trauma Center following a serious fall from his horse while foxhunting on Thanksgiving Day 1996. An avid rider and foxhunter since childhood, Ronny Sr. and his son, Ron Jr., enjoyed foxhunting together almost every Saturday and on holidays throughout the winter months.

While the trauma team saved Ronny Sr.'s life, the accident severed his spinal column, paralyzing him from the neck

down. The following weeks and months were physically and emotionally difficult, recalls Ron Jr., but the team of surgeons, doctors, and nurses at Shock Trauma helped to ease the family's stress.

"They made a bad situation bearable," says Ron Jr. "If there was ever an issue or a question, there was always someone at our side saying, 'This is what you need to do now.' We knew everyone by their first name — all of Dad's nurses and doctors. It was like an extended family."

Ronny Sr. eventually moved to a rehab facility, but nine months later passed away due to various complications that evolved. Three weeks later, the Maryland Polo Club held a game in his memory. While horses were always a part of Ronny Sr.'s life, polo came to him later in life — and he absolutely loved the sport.

About 50 family members and friends attended the memorial game. As Ron Jr. and his cousin, Mary Bee Gaines, looked around, they saw the smiling faces of their loved ones and thought an annual

Tradition



polo match could become a new tradition that celebrates the life of his father while benefiting Shock Trauma.

This idea occurred 22 years ago. The Ronny Maher Memorial Polo Match has since grown into an annual fundraiser that attracts more than 500 people every summer. For \$70 per ticket, guests enjoy a polo match, dinner and drinks, live music, and a silent auction. Over the last two decades, the event has collectively raised approximately \$1 million for Shock Trauma.

Ron Jr. coordinates most of the event logistics, from gathering sponsorships and silent auction items to confirming the caterer and finding a band. His wife, Peggy, manages guest check-in and the silent auction; while his sons, Ron III and Jack, handle data entry and guest transportation. Many of the same people attend year after year, including Jane Aumick, the trauma nurse who cared for Ronny Sr. in Shock Trauma.

“For many years, I knew everybody there. They were all family, friends, and neighbors,” Ron Jr. says. “But over the years, I find that I do not recognize the names that were coming up, which is kind of cool. It means that more people are finding out about it and coming out.”



Ron Jr. will continue to host the annual polo match until “people stop coming.” For now, there does not appear to be an end in sight. While several years have passed since the accident, Ron Jr. vividly remembers and forever values the comprehensive and compassionate care his father received at Shock Trauma. It is the dedicated team of doctors, nurses, and staff at Shock Trauma who inspire him to plan a fun and successful benefit every year.

“There’s just something about the spirit of the people who work there and the dedication to their patients,” Ron Jr. says. “The staff doesn’t see them as just patients, they see them as people with families. Yes, they treat the trauma, but they also treat the family and they do a phenomenal job.” ■

A Special Thanks to the Generous Sponsors of the 2019 Ronny Maher Memorial Polo Match

Core Design+Build, The One Group of Keller Williams, Loane Brothers, Apple Ford Lincoln, Chesapeake Employers’ Insurance, Kinsley Construction, Printing Corporation of America, FX Studios, Beltway Companies, Gala Cloths, Amalia Seiguer, Rosemary Harder, and Dr. and Mrs. Barry Daly.



Kids Being Kids

Wrapping up its fifth year, Camp Open Arms once again provided children with limb differences a carefree summer camp experience. Founded by Dr. Joshua Abzug, Camp Open Arms gives children an opportunity to participate in a variety of activities including hiking, water balloon fights, arts and crafts, and a ropes course. The weeklong camp is not only a place of acceptance and happiness for children with limb differences, but also for their parents and loved ones to build camaraderie and hope together.

Camp Open Arms held its annual Jamboree in September as well. The event raises funds for the camp while also giving campers and their families another opportunity to spend time together. This year's Jamboree included a very special performance by *America's Got Talent* winner Darci Lynn Farmer and her friend, Edna.



IMPACT is published by the University of Maryland Medical System Foundation

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Copy: **Jennifer Lehman Keir**
Design: **SDYM, Inc.**

Photography: **Tracey Brown, Larry Canner, Chessie Photo, Maximilian Franz, Robert Keller, Dan Kubus/Baltimore Orioles, Thomas Ritterhoff, Stephen Spartana**